

Payment Processing Playbook



# ABOUT US

- PayTabs is a payments infrastructure company providing exceptional solutions that are simple, secure, and scalable to drive local commerce and power financial inclusion across the MENA region
- It was founded by Abdulaziz Al Jouf in 2014 with a vision to power every digital transaction in the region



# **KEY INSIGHTS**



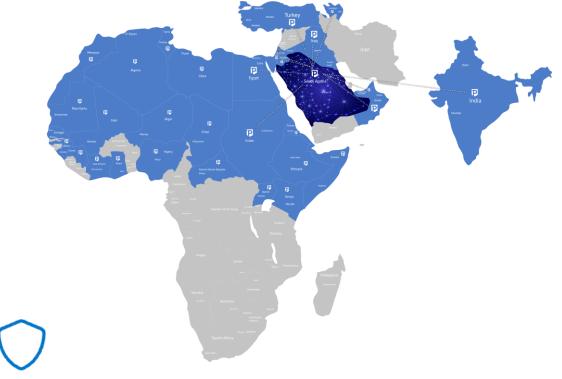
### Fintech Hub Leadership

Frontrunner of the fintech hub in the region



### **Market Expansion**

Facilitating the regional reach of sophisticated Saudi built payment products



### **Creating Opportunities**

Generating indirect employment opportunities across multiple industries



### **Strategic Localization**

Developing and localizing the technology infrastructure to grow digital economies



### **Global Security Standards**

Implementing top-tier 3D secure and PCI compliant technology

# PERFORMANCE HIGHLIGHTS

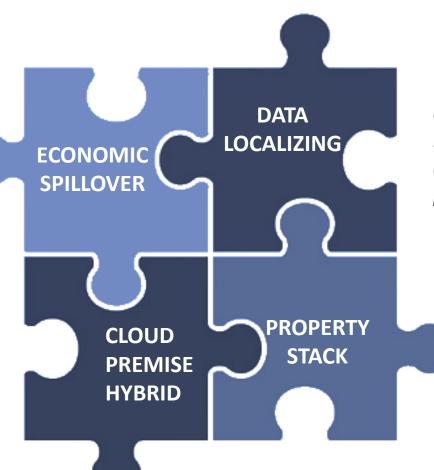


### THE PAYTABS ADVANTAGE

Adds value to MENA's digital economies with digital payments processing, social commerce solutions and payment orchestration

PayTabs solutions can be delivered on cloud, on premise and hybrid models anywhere in the region at

highly affordable pricing.



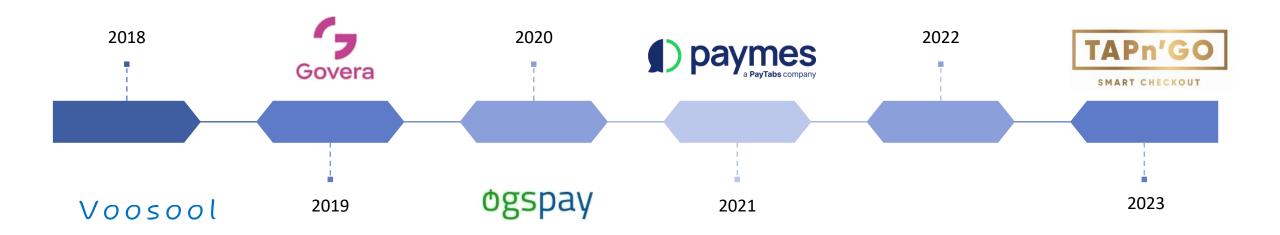
With the changing geopolitical environment PayTabs can data localize in country giving an edge to fintech communities to protect data and monetize

PayTabs has leveraged the talent and knowledge capital of each market to augment its product and intellectual property stack.

# M & A PORTFOLIO

PayTabs M&A strategy was founded to transform into a "product led growth company", driven out of Saudi soil.

Pursuing strategic acquisitions to bolster our portfolio of last-mile products and services, enhancing our capability to deliver unparalleled solutions and experience



# PRODUCT SUITE

Products customized to suit every stage of our merchant's growth





PAYMENT GATEWAY PLATFORM



MERCHANT SUPER APP



PAYTABS ISSUANCE PLATFORM



ACQUIRING ORCHESTRATION PLATFORM



# **REGION'S LARGEST AI-POWERED PAYMENT ORCHESTRATION PLATFORM**











### ACQUIRING ORCHESTRATION





**INVOICES &** 

QR



**SOCIAL COMMERCE** 



**SOFT** POS



POS **SOLUTIONS** 













**BNPL** 

#### ISSUANCE ORCHESTRATION



VIRTUAL/ PHYSICAL CARDS



LOYALTY & **REWARDS** 



**PERSONALIZATION** 

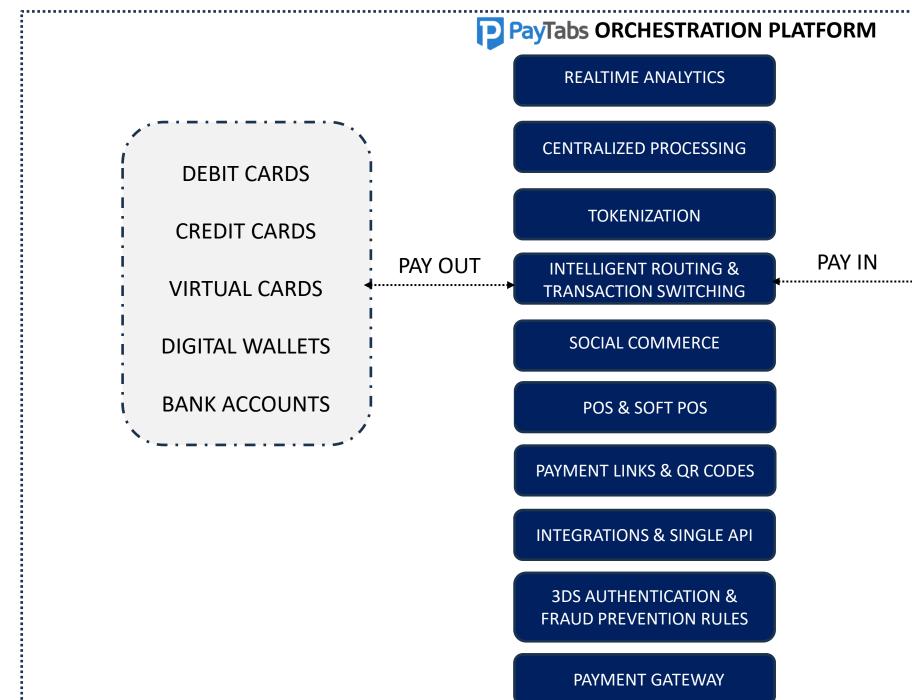
### VALUE ADDITIONS



**PRIVATE** LABELLING

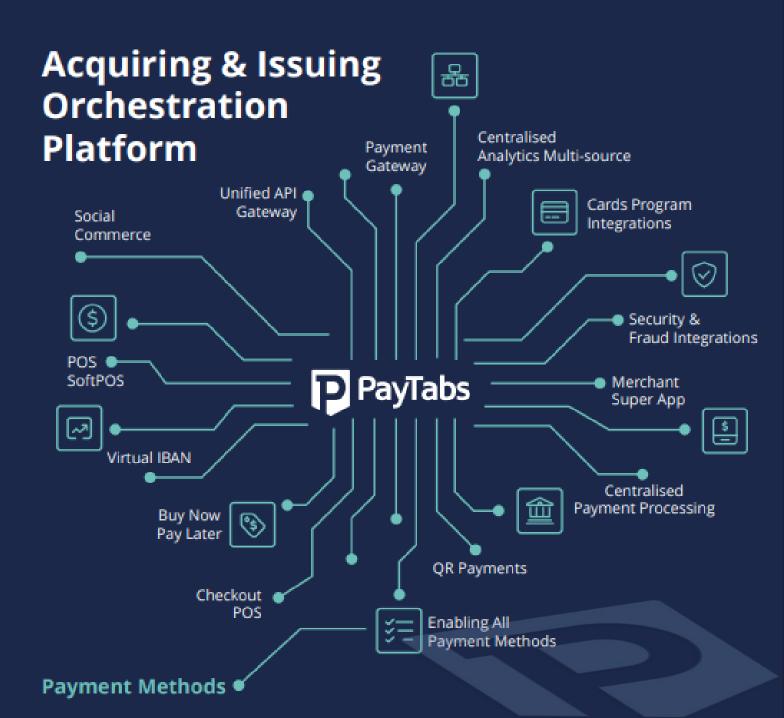








# FOCUS ON SCALABILITY, SECURITY & STABILITY



### MENA SWITCH



Fast Track to Growth

Payment Switch

Architecture



Network Interface



Merchant Network Interface **Terminal** 











































































SAMSUNG























VISA













VISA









# PROCESSING SERVICES



ATM MANAGEMENT SOLUTIONS



POS & TERMINAL MANAGEMENT SOLUTIONS



WHITE LABELLING & MANAGED SERVICES



**SWITCHING & ROUTING** 



# **INDUSTRY SOLUTIONS**



























# **CERTIFICATIONS & HONOUR**

















# SHOWCASING CLIENT TRUST











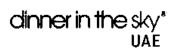






































HARVEY NICHOLS

OUR VISION
OUR VISION
TO POWER EVERY DIGITAL
TO POWER EVERY DIGITAL
REGION
TO POWER EVERY DIGITAL
REGION













